

# University of Pretoria Yearbook 2016

## Entrepreneurship 223 (OBS 223)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Faculty of Economic and Management Sciences</a>
<b>Module credits</b>	16.00
<b>Programmes</b>	<a href="#">BCom Entrepreneurship</a>
<b>Prerequisites</b>	OBS 213 GS. Only available to BCom (Entrepreneurship) students
<b>Contact time</b>	3 lectures per week
<b>Language of tuition</b>	Double Medium
<b>Academic organisation</b>	Business Management
<b>Period of presentation</b>	Semester 2

### Module content

\*Only for BCom (Entrepreneurship) students

Entrepreneurial process; new ideas; identification of opportunities; the entrepreneurial mind in action; the entrepreneurial manager; new business plans. Ethics and the entrepreneur; management of growth; entrepreneurs in unsuccessful businesses and closure of the entrepreneurial process (harvesting).

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