

University of Pretoria Yearbook 2016

Entrepreneurship 223 (OBS 223)

Qualification Undergraduate

Faculty Faculty of Economic and Management Sciences

Module credits 16.00

Programmes BCom Entrepreneurship

Prerequisites OBS 213 GS. Only available to BCom (Entrepreneurship) students

Contact time 3 lectures per week

Language of tuition Double Medium

Academic organisation Business Management

Period of presentation Semester 2

Module content

*Only for BCom (Entrepreneurship) students

Entrepreneurial process; new ideas; identification of opportunities; the entrepreneurial mind in action; the entrepreneurial manager; new business plans. Ethics and the entrepreneur; management of growth; entrepreneurs in unsuccessful businesses and closure of the entrepreneurial process (harvesting).

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